

# *Leaders' Symposium*

Tuesday, 16th November 2010  
Churchill Suite, Twickenham Stadium

## Programme

### Morning

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| 9.15  | Registration & Coffee  |
| 9.45  | Address<br>Hugh Robertson MP, Minister for Sport & The Olympics  |
| 10.00 | Welcome<br>Brendon Batson MBE, Chair, Sporting Equals  |
| 10.10 | 'Breaking the glass ceiling...'<br>Heather Rabbatts CBE, Non Executive Chair, Shed Media   |
| 10.40 | 'Culture is more powerful than strategy'<br>René Carayol MBE, Business Guru and BBC Broadcaster  |
| 11.25 | Coffee Break   |
| 11.40 | 'Women & Leadership Development Programme' (WLDP)<br>Charlotte Edward, Programme Manager WLDP, UK Sport                                  |
| 11.50 | 'The current state of play introducing the<br>Leaderboard Working Group Sessions'<br>Arun Kang, Chief Executive Officer, Sporting Equals |
| 12.00 | Working Group Sessions   |

### Lunch

### Afternoon

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| 2.00 | 'Why Diversity Matters – the Funder's Perspective'<br>Jennie Price, Chief Executive, Sport England                         |
| 2.30 | 'My Journey – experiences of governance & sports leadership'<br>Densign White, Chair, British Judo                         |
| 3.00 | Sports Response – Feedback from the Working Group Sessions<br>Workshop Chairs  |
| 3.45 | Closing Remarks<br>Paul Elliott MBE, Sporting Equals Ambassador<br>& Chair of Inclusivity Board England World Cup 2018 bid |
| 4.00 | Close  |

## Speaker Profiles



**Hugh Robertson MP**  
Minister for Sport  
& The Olympics

Hugh Robertson MP was born in Kent on 9 October 1962. An army officer from 1985 – 1995, he saw active service in Northern Ireland, the Gulf war and in Bosnia during the siege of Sarajevo. He then joined the investment arm of Schroders.

He was elected to Parliament in June 2001 as the MP for Faversham and Mid Kent, and was Shadow Minister for Sport and the Olympics since 2005 before taking up his new Ministerial position.



**Brendon Batson MBE**  
Chair  
Sporting Equals

Born in Grenada, Brendon Batson will always be associated with the generation who pioneered the presence of black players in British football and helped inspire the movement to eradicate racism from the game.

After retiring from football, he became a senior football administrator and Deputy Chief Executive of the Professional Footballers Association (PFA).

In 2002 he left the PFA and joined his former club, West Bromwich Albion as Managing Director. Since 2003 he has headed Batson Sports Consultancy, with clients including the FA. He was elected Chair of Sporting Equals in 2010.



**Arun Kang, BA (Hons), MA**  
Chief Executive  
Sporting Equals

Arun is an equality and diversity expert, working in the field for many years and has gained two academic degrees in the subject area. Arun's career has spanned both public and private sectors.

He has vast experience and knowledge in engaging diverse communities, ranging from his time as a youth worker, a director of a race equality council and Head of Race Equality for a Local Authority.

After several years in the public sector Arun re-entered The Third Sector and in his role as Chief Executive of Sporting Equals brings together his "two major passions in life", diversity and sport.



**Heather Rabbatts CBE**  
Non Executive Chair  
Shed Media

Heather has a broad range of experience having worked in the legal, public and commercial sectors across education, broadcasting, media, banking and sport. She is currently Non-Executive Chairman of the television production company Shed Media.

Heather started her career as a Barrister at Law and worked at the Bar and in related legal areas. She had a number of leadership positions in public sector organisations and was Head of Education for Channel 4 before joining Millwall Football Club as Executive Deputy Chairman from 2006-2009.

She was awarded the CBE in 2000 and voted, by Parliamentarians, the 2008 Scottish Widows Business Woman of the Year.



**René Carayol MBE**  
Business Guru  
and BBC Broadcaster

René Carayol is one of the world's leading business gurus specialising in leadership and culture, drawing from his own unique experiences on the boards of the biggest British and American organisations; from Marks & Spencer and Pepsi to IPC Media and the Inland Revenue.

He is the best selling author of the leadership and culture bible, "Corporate Voodoo" and has had the privilege of working closely with some of the world's best leaders; from former US President Bill Clinton to the seventh Secretary-General of the United Nations Kofi Annan and from former US Secretary of State Colin Powell to Sir Richard Branson.

He has provided leadership support to the likes of the Prime Minister's Strategy Unit, the Home Office and McKinsey and Co, and is now an accomplished Visiting Professor at Cass business school. René is a broadsheet columnist, a regular expert commentator on Sky News and broadcaster for the BBC. In 2004 he was awarded an MBE for outstanding service to the business community.



**Charlotte Edward**  
Programme Manager WLDP  
UK Sport

Charlotte has worked in the Policy Team at UK Sport for the past four years. As the Equality Policy Officer Charlotte leads all UK Sport's internal equality work and also manages the Women and Leadership Development Programme and the Equality Standard.

Prior to joining UK Sport, Charlotte worked at CCPR – the umbrella body for sport and recreation organisations where Charlotte worked in the Policy Team for four years.

Charlotte graduated from Southampton University with a Sport and Leisure Management degree in 2002 with a 1st Class Honours.

## Speaker Profiles



**Jennie Price**  
Chief Executive  
Sport England

Jennie Price, a barrister by training, has extensive senior management experience in the private and public sectors and a track record of working with Government.

Prior to joining Sport England Jennie was Chief Executive of WRAP (Waste & Resources Action Programme). Before heading WRAP Jennie Price spent almost 20 years in the construction industry, first as a lawyer and then as Chief Executive of the Major Contractors Group and the Construction Confederation.

Her extensive senior management experience has been recognised in her appointment as a Visiting Fellow at the Cranfield School of Management.

She is also a Fellow of the Royal Society of Arts and an Honorary Member of the Royal Institution of Chartered Surveyors.



**Densign White**  
Chair  
British Judo Association

Densign is a visionary leader and has been instrumental in turning the British Judo Association (BJA) into a modern and vibrant National Governing Body of Sport during the five years that he has served as Chairman. He was a board member for 10 years, first being elected the year after he retired as an elite athlete after a distinguished international career.

He is also the Chair of the BJA Competitions Commission and Head Sports Director of the European Judo Union.

He also serves as National Olympic Committee Representative and recently spent a two year term on the Executive Committee of the BOA.



**Paul Elliott MBE**  
Chair, Inclusivity Board  
England World Cup 2018 Bid

Paul had a successful international career playing professional football for various clubs including Charlton Athletic, Celtic, Chelsea and Pisa and represented England at both youth and senior levels before retiring due to a knee injury in 1994.

Paul is a high profile advocate for equality and is a sought after spokesman on sports and social issues in the media, he was awarded an MBE in 2003.

Paul's current roles include: FA England 2018 Executive Board Member, PFA Trustee, EHRC Special Advisor, FIFPRO Anti-Racism Ambassador, Charlton Athletic Charitable Trust Trustee, Member of Inclusion and Diversity Board at LOCOG, Kick It Out Trustee, FARE Anti-Racism Ambassador and Sporting Equals Ambassador.